**Need your approval! VeeamON 2019**

Dear [first name],

I’m writing to ask for your approval to attend VeeamON 2019 on May 20 - 22 in Miami, FL. Attending this conference will help me learn more about protecting our data and making the most of our existing Veeam investments.

I will also gain knowledge at VeeamON that will help me reduce downtime at our organization and meet today’s data recovery and Availability demands. In addition, I will learn about leveraging the cloud, including multi-cloud strategies, so I can better achieve IT agility and business acceleration.

This conference will allow me to:

* **Gain access** to 50+ breakout sessions covering the latest in data management and Availability
* **Connect with experts** and get hands-on experience with Veeam solutions
* **Attend optional VMCE (Veeam Certified Engineer) trainings at a 50% discount** or sit for my VMCE certification on site during the conference
* **Discover solutions** in Veeam’s Partner Expo Lounge where over 50 sponsors will be exhibiting
* **Network with peers and industry experts** to learn what is and isn’t working best in their industries

The cost of sending me to VeeamON 2019 breaks down like this:

* Conference registration fee, $900 (ALL meals are included in the conference registration fee!)
* Airfare, $[set amount]
* Hotel (at VeeamON conference rate), $306 per night
* Optional discounted trainings
  + VMCE 3-day training
  + VMCE — Advanced Design & Optimization (ADO)
  + Veeam Orchestration: Disaster Recovery Design & Validation
* The total conference estimate for me (not including optional training) is: $[set amount].

If you’d like to learn more about the conference and the benefits it will bring to [company name], visit <https://www.veeam.com/veeamon>. I hope you’ll agree that this is a practical and important investment that will deliver real return for our organization.

Thanks for your consideration,

[Signed]